

TUESDAY MARCH 8, 2022 INTERNATIONAL WOMEN'S DAY

Will you help #BreakTheBias?



Imagine a gender equal world. A world free of bias, stereotypes and discrimination. A world that's diverse, equitable, and inclusive. A world where difference is valued and celebrated. Together we can forge women's equality. Collectively we can all
#BreakTheBias.

Marked annually on March 8th, International Women's Day (IWD) is one of the most important days of the year to:

- celebrate women's achievements
- raise awareness about women's equality
- Campaign for gender equality
- fundraise for **female-focused charities**



What's the history of International Women's Day?

International Women's Day has occurred for well over a century with the first gathering held in 1911.

What colors symbolize International Women's Day?

Purple, green and white are the colors of International Women's Day. Purple signifies justice and dignity. Green symbolizes hope. White represents purity. The colors originated from the Women's Social and Political Union (WSPU) in the UK in 1908.

Who can support International Women's Day?

International Women's Day is not country, group, nor organization specific. No one government, NGO, charity, corporation, academic institution, women's network, or media hub is solely responsible for International Women's Day. The day belongs to all groups collectively everywhere.

Gloria Steinem, world-renowned feminist, journalist and activist **once explained** "The story of women's struggle for equality belongs to no single feminist, nor to any one organization, but to the collective efforts of all who care about human rights." So make International Women's Day your day and do what you can to truly make a positive difference for women.



Why do we need an International Women's Day?



In today's world it may appear that women have all the same opportunities as men. If you watch the news you will see women astronauts, women prime ministers and women leaders in business. However, if you look at the statistics you realise there's still a long way to go.

The BBC did a report a few years ago that showed that in the UK women occupied only 30.9% of the most senior positions across a range of jobs in areas like politics, business and policing. So, although progress has been made since 1908, there is still a lot to do before we see an equal number of men and women in the top jobs and receiving equal pay.

How is IWD celebrated in the UK?

A lot of special events take place in towns and cities all over the UK to celebrate International Women's Day. There are exhibitions, theatre shows, talks, discussions, walking tours, films, workshops, fun runs and so much more. All the events are designed to celebrate the role of women in society and to make us all take a step back and think about the progress that has been made, but also about the changes that still need to take place to ensure the world is a fair and equal place for all its citizens.



WOW Festival London

<https://thewowfoundation.com/>

https://www.ted.com/talks/chimamanda_ngozi_adichie_we_should_all_be_feminists?language=en

<https://www.bbc.com/news/topics/c516rz8zje2t/international-womens-day>

<https://learnenglishteens.britishcouncil.org/uk-now/read-uk/international-womens-day>

How is it celebrated in Spain?

What do you think about International Women's Day?

Have you ever been to a protest (regarding gender or a different issue? What was the experience like?